



Communications & Publications 2023 Program Report

What is Rise's Communications Program?

The Communications Program at Rise shares parents' experiences and recommendations, raises awareness of family policing as a social justice issue, highlights community-led strategies, connects with aligned groups and movements and builds understanding of Rise's work and how to get involved.

The Communications Team:

- facilitates writing and public speaking workshops for parents impacted by ACS
- publishes parent stories, interviews and updates about our work and advocacy
- provides presentations and trainings
- conducts community outreach
- shares information and resources through our newsletter, website and social media platforms (@readrisemag on Facebook, Instagram and Twitter)
- posts event videos on Vimeo and YouTube
- provides internal coordination and program logistics support

Highlights

- Published 3 parent stories and interviews
- Published a Domestic Violence series reflecting personal experiences from Rise parents
- Published Rise program updates, advocacy campaign updates, parent testimony, parent quotes and poems and videos
- Published a series of posts based on Monthly Awareness Days (A History of Displacement: Native American Heritage and Child Welfare, Hispanic Heritage Month, Pride Month, Black Business Month and more)
- Facilitated writing and public speaking workshops for the Rise & Shine Parent Leadership Program and the Rise Parent Advocate Training Program
- Added resources and community events to Rise's monthly newsletter



209
new subscribers
to our newsletter

18%
increase in
Instagram
followers

14
publications
newsletters sent to
Rise subscribers